

CHICAGO MED WEEK 2010

Minority Business Enterprise: The Key to Unlocking the Global Economy

PRESS RELEASE

CHICAGO MED WEEK 2010

The 28th Annual Chicago Minority Enterprise Development (MED) Week Celebration is hosted by the U.S. Department of Commerce, Minority Business Development Agency (MBDA) on behalf of the Chicago Minority Enterprise Development (MED) Council. MED Week Conferences are the largest federally sponsored events held on behalf of MBEs. Chicago MED Week will be held on **Thursday, August 12th** and **Friday, August 13th, 2010** at the Hyatt Regency Chicago, 151 E. Wacker Drive. This year's theme "*Minority Business Enterprise: The Key to Unlocking the Global Economy*" will highlight the significance of strategic alliances amongst minority business owners, government agencies and corporations to increase global competitiveness.

The annual Chicago MED Week conference hosts over 1500 attendees during two days of industry focused forums, resource seminars and one of a kind matchmaking sessions targeted at minority-owned businesses. At this conference companies initiate, develop and strengthen business relationships that lead to strategic alliances and business expansion. Last year over \$100 million in contracts were awarded to MBEs who attended the conference.

Each year, Chicago MED Week culminates with the Chicago MED Week Gala held **Friday, August 13, 2010** at the Hyatt Regency Chicago featuring live entertainment by *New Edition-Heads of State Tour*. The awards gala recognizes the outstanding achievements of Minority Business Owners, and honors those individuals and corporations that support minority business development. This year we will also recognize the **2010 CEO Leadership Circle of Excellence Award Winners** (to be announced). Previous award recipients include Ms. Patricia A. Woertz, Chairman, CEO and President ADM (Archer Daniels Midland); Ms. Ellen Costello, Chief Executive Officer, Harris Bankcorp, Inc.; Mr. Brendan McDonagh, CEO of HSBC – North America; Mr. Mark Hoplamazian, President and CEO of Hyatt; Mr. Jim Skinner, Vice Chairman and Chief Executive Officer, McDonald's Corporation; Mr. Edward B. Rust Jr., Chairman of the Board and CEO of State Farm Insurance.

For additional media questions, to schedule interviews or for a media pass please contact Karen Scarpulla, X10 Marketing at 847.721.8556.

