



# CHICAGO MED WEEK 2010

Minority Business Enterprise: The Key to Unlocking the Global Economy

## Press Release Chicago MED Week 2010

*Minority Business Enterprise: The Key to Unlocking the Global Economy*

The **28th Annual Chicago Minority Enterprise Development (MED) Week Celebration** will be held August 12-13, 2010 at the Hyatt Regency Chicago, 151 E. Wacker Drive, Chicago. **Minority Enterprise Development (MED) Week** is hosted by the U.S. Department of Commerce, Minority Business Development Agency (MBDA) on behalf of the Chicago Minority Enterprise Development Council.

For over 28 years local and regional MED Week celebrations have been held throughout the country, culminating with the National MED Week conference and White House ceremony honoring the achievements and many contributions of minority entrepreneurs, individuals, and organizations that support minority business development. These conferences are the largest federally sponsored activities held on behalf of MBEs.

We are pleased to announce this year's local award winners. The competitive selection process evaluated all nominees based on the company's history of financial success, economic impact, and community leadership. All applicants were reviewed and scored by a panel of professionals.

### Chicago Minority Service Firm of the Year

#### **Robin Beaman**

Beaman Incorporated

Beaman Incorporated was established in 1996 as a full-service communications firm specializing in media relations, corporate communications, advertising and community outreach on a local and national level. The agency is founded on doing innovative work that gives its clients maximum publicity, increased sales, heightened brand awareness and reinforced stakeholder loyalty. With 20-plus years of experience, the firm provides its clients with an unmatched level of service that is excellent, cost-effective and delivered with the highest ethical standards.

We look forward to honoring the above nominees at this year's gala event. The **2010 Annual MED Week Awards Gala** will be held on Friday, August 13, 2010 at the Hyatt Regency Grand Ballroom at 6pm and will recognize the outstanding achievements of Minority Business Owners, and honor those corporations that support minority business development.

For ticket/ table information contact Erika Jordan (312) 353-0186 or go to [www.chicagomedweek.com](http://www.chicagomedweek.com).

