



CHICAGO MED WEEK 2010

Minority Business Enterprise: The Key to Unlocking the Global Economy

Press Release Chicago MED Week 2010

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The **28th Annual Chicago Minority Enterprise Development (MED) Week Celebration** will be held August 12-13, 2010 at the Hyatt Regency Chicago, 151 E. Wacker Drive, Chicago. **Minority Enterprise Development (MED) Week** is hosted by the U.S. Department of Commerce, Minority Business Development Agency (MBDA) on behalf of the Chicago Minority Enterprise Development Council.

For over 28 years local and regional MED Week celebrations have been held throughout the country, culminating with the National MED Week conference and White House ceremony honoring the achievements and many contributions of minority entrepreneurs, individuals, and organizations that support minority business development. These conferences are the largest federally sponsored activities held on behalf of MBEs.

We are pleased to announce this year's local award winners. The competitive selection process evaluated all nominees based on the company's history of financial success, economic impact, and community leadership. All applicants were reviewed and scored by a panel of professionals.

Minority Business Advocate of the Year Award **Arabel Rosales**

Arabel Rosales has a well defined history of advocating for and making a difference in the minority business community. She has not only made an impact as a business owner but served in a leadership role in organizations that are critical to the minority business community. Her wisdom and business savvy have helped shape aggressive agendas for organizations that lead the way in minority business development. Arabel is the Chairperson of the Illinois Hispanic Chamber of Commerce (IHCC) Board and a member of the Women's Business Development Center Board. She is also co-owner and managing Producer of Latino Fashion Week, an organization that supports Latino professionals and fashion industry entrepreneurs.

We look forward to honoring the above nominees at this year's gala event. The **2010 Annual MED Week Awards Gala** will be held on Friday, August 13, 2010 at the Hyatt Regency Grand Ballroom at 6pm and will recognize the outstanding achievements of Minority Business Owners, and honor those corporations that support minority business development.

For ticket/ table information contact Erika Jordan (312) 353-0186 or go to www.chicagomedweek.com.

