



CHICAGO MED WEEK 2010

Minority Business Enterprise: The Key to Unlocking the Global Economy

Press Release Chicago MED Week 2010

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The **28th Annual Chicago Minority Enterprise Development (MED) Week Celebration** will be held August 12-13, 2010 at the Hyatt Regency Chicago, 151 E. Wacker Drive, Chicago. **Minority Enterprise Development (MED) Week** is hosted by the U.S. Department of Commerce, Minority Business Development Agency (MBDA) on behalf of the Chicago Minority Enterprise Development Council.

For over 28 years local and regional MED Week celebrations have been held throughout the country, culminating with the National MED Week conference and White House ceremony honoring the achievements and many contributions of minority entrepreneurs, individuals, and organizations that support minority business development. These conferences are the largest federally sponsored activities held on behalf of MBEs.

We are pleased to announce this year's local award winners. The competitive selection process evaluated all nominees based on the company's history of financial success, economic impact, and community leadership. All applicants were reviewed and scored by a panel of professionals.

Chicago Minority Manufacturing Firm of the Year

Art Velasquez

Baja Foods, LLC

Established in 2001, Baja Foods is a USDA inspected manufacturer of hand rolled Mexican Foods. The company provides a variety of food products for retail, convenient stores, schools, military, and vending. While their hand crafted product line is primarily Mexican, their cook room and production techniques have provided flexibility to include other ethnic and American cuisines. Baja Foods is uniquely equipped to develop custom-made goods to meet the demands of today's foodservice customers.

We look forward to honoring the above nominees at this year's gala event. The **2010 Annual MED Week Awards Gala** will be held on Friday, August 13, 2010 at the Hyatt Regency Grand Ballroom at 6pm and will recognize the outstanding achievements of Minority Business Owners, and honor those corporations that support minority business development.

For ticket/ table information contact Erika Jordan (312) 353-0186 or go to www.chicagomedweek.com.

